



*A Commitment to
Environmental
Responsibility through
Campus Parking,
Transportation &
Access Management
Solutions*



Access Management strategies that are environmentally sensitive, tailored to customers, and financially feasible

Access Management as a Consulting Approach

CHANCE Management Advisors, Inc. (CMA) began using the term *Access Management* over 20 years ago to describe the activities of planning, implementing, integrating, and managing access-related functions. These functions include:

- traffic and circulation,
- public transportation,
- alternative transportation (walking, biking, ridesharing),
- parking,
- pedestrian circulation,
- signs and wayfinding,
- public information,
- materials loading/unloading, campus services activity, and
- personal assistance.



University of Connecticut

Access Management promotes the wise use of resources and responsiveness to the ways in which individuals move to their destinations. Integrating all of the elements provides opportunities to develop solutions that are more environmentally responsible and capable of being sustained financially.

CHANCE Management Advisors, Inc. (CMA) is celebrating its 25th year of providing analysis, solutions, and implementation strategies in the areas of:

- parking;
- transportation;
- access management;
- coordination plans for campus services and deliveries; and
- sustainable solutions.



The firm works nationally and globally for educational and medical campuses, government, private business, and special event venues.

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Contributing to Campus Environments



University of Rochester

For more than twenty-five years, CMA's extensive work on **master planning** for universities and medical centers has resulted in the delivery of countless sustainable solutions — well before the term was popular!

In fact, the firm's approach to **Access Management** — a term coined by CMA's founder, Barbara J. Chance, Ph.D. — embodies the essence of sustainability by ensuring employees, students and visitors may move to and from their destinations in the most efficient and cost-effective manner possible.

CMA's experience has proven that excellent parking and transportation operations are indispensable to a desirable and environmentally-responsible campus.

Sustainability through Better Access Management

CMA's consulting approach focuses on the planning, management, operations and finance of the university's total Access Management system: comprised of parking, transportation, and Transportation Demand Management programs.

CMA assesses the Access Management dynamic by considering the *interrelationships* among the institution's parking and transportation policies, operational practices, and the local transit provider. Demand modeling tools and scenarios are created to project future needs and to assess the costs of desired solutions.

Specific Strategies

CMA can provide a customized range of Access Management consulting services to address the specific needs of any institution.



University of Kansas

Through its detailed examination of existing conditions and future objectives, CMA can recommend improvements that conserve land, power, water, fuel, and other resources.



Princeton TigerTransit

The range of CMA's Access Management solutions may include:

- more effective parking access controls, pricing, and allocation policies;
- improved management of special event parking and transportation;
- TDM program alternatives and incentives (car pool, transit, bicycle, etc.);
- development of new bus systems, shuttles, or enhancements to route configurations and services;
- updated technology in lighting, photovoltaic systems, pervious pavement, real-time transit information;
- development of a *Managed Access Plan*™ to improve the safety and coordination of building access for service and delivery vehicles; and
- automated parking that reduces the use of land, lowers utility costs, and eliminates parking emissions.



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