

- University of Connecticut
Storrs, CT

University Master Plan

BACKGROUND

The University of Connecticut at Storrs is the main campus of the University of Connecticut (UConn) system. The state legislature approved a major capital program titled UConn 2000 that added significant classroom, research, and administrative buildings to the campus. This program drastically changed the campus environment within a short amount of time. CHANCE Management Advisors, Inc. (CMA) was part of an original master planning team retained by UConn to assist with the planning, design standards, and operations aspects of the UConn 2000 projects. Two new parking garages were constructed as a result of the Master Plan, and numerous improvements were made to the parking and transportation systems so that they could adequately support the campus.

To keep up with the growth of the University, a master plan update was necessary to ensure efficient and appropriate future campus planning, as well as to incorporate a new capital initiative titled UConn 21st Century. The same Master Plan consulting team was brought back to the campus to update the master plan. The team consists of planners, architects, engineers, space planners, and CMA for the parking and transportation portion of the Master Plan Update.

SCOPE OF SERVICES

CMA worked with the Team on the master plan update, in addition to working with the Departments of Parking and Transportation to develop recommendations on parking

allocation, new bus routes, reorganization of departments, and an improved permit system.

A major part of CMA's work for the Update was to develop a financial feasibility strategy for a new Fine Arts District garage that which served special events, typical daytime faculty and staff parking, and overnight resident student parking. The analysis included changes in rates, policies, and operations of the University's parking facilities. The garage was projected to serve the clientele of the new fine arts building to be designed by Frank Gehry.

All of the efforts of the Team members collectively and individually were synthesized into one Master Plan Update for the University. The campus-wide and sub-campus plans were integrated with special projects receiving extra attention. One of the special projects was a wayfinding effort, and CMA prepared the vehicular portion of the wayfinding plan and coordinated it with the building wayfinding plan. The final report of the plan included all of the analyses, graphics, architectural and planning renderings, financial pro formae, policy statements, and related materials to guide the University over the next ten years.



*Parking, Transportation
and Circulation*

*Funding Strategies For
Parking Garages*

*Development of New
Parking and
Transportation
Policies*



Parking ■ Transportation ■ Access Management